



Vendor Information, Rules & Regulations

TREAD Off-Road Expo is a family-friendly event celebrating off-road culture, adventure, and the outdoor lifestyle. To ensure a safe, professional, and enjoyable experience for all attendees, exhibitors must comply with the following rules and regulations.

A. Restricted Products

- Political, pornographic, racist, or sexually explicit imagery or text
- Vaping, smoking, or drug-related products
- Items containing nudity, hate speech, or offensive or discriminatory language
- Illegal goods, weapons, or weapon replicas
- All displayed or distributed materials are subject to review by TREAD Off-Road Expo staff. Staff decisions regarding product removal or booth compliance are final.

B. Insurance Requirements

- All exhibitors must provide a Certificate of Liability Insurance listing: "TREAD Off-Road Expo / TREAD Off-Road LLC, 1835 S. Convention Center Dr., St. George, UT 84790" as additionally insured.
- Certificates must be received no later than May 18, 2026.
- Exhibitors without proof of insurance will not be permitted to move in or set up.

C. Booth & Setup Details

- Booth fees cover exhibit space only. Power, freight, internet, décor, and additional services are not included.
- Subletting, transferring, or sharing booth space without written approval is prohibited.
- Adjacent booth placement may be requested but is not guaranteed.
- A 50% deposit is required to secure booth space. Remaining balance is due no later than May 5, 2026.
- Payment in full constitutes acceptance of all rules, regulations, and policies of TREAD Off-Road Expo and the Dixie Convention Center.
- Contracts or payments received after May 5, 2026 must be paid in full via credit card, cashier's check, or money order.

- Vendors may not start vehicles until after the show closes on Saturday and official clearance is given by Dixie Convention Center staff.
- All vehicles on display must contain less than one-quarter (1/4) tank of fuel or five (5) gallons, whichever is less. This includes all vehicles with fuel tanks. No exceptions. Vehicles not in compliance will be required to leave, and all fees will be forfeited. This requirement does not apply to outdoor display vehicles.
- All propane tanks must be disconnected and fitted with brass fittings in the valve.
- All vehicles on display must have one battery cable disconnected. External power sources must be used if power is required.
- No flammable liquids are permitted without an approved permit.
- Vendors are responsible for properly securing and displaying all items within their assigned area.

D. Payments

- Cash, check, or bank transfer payments reflect base pricing.
- Credit card payments are subject to a 3% processing fee.
- Returned checks are subject to a \$25 service fee.

E. Cancellations & Refund Policy

- All cancellations must be submitted in writing via email and confirmed by phone with TREAD Expo management.
- All payments are non-refundable.
- Exhibitors who fail to occupy their assigned space remain responsible for all fees.
- Exhibitors are liable for all collection costs, attorney fees, and related expenses for unpaid balances.

F. Display Content & Brand Protection

- Any materials deemed offensive, unsafe, or inappropriate may be removed at management's discretion.
- Unauthorized use of TREAD Off-Road Expo or TREAD Off-Road LLC names, logos, or event dates on merchandise is prohibited.
- Violations may result in removal from the event without refund and exclusion from future expos.

G. Sponsors & Event Authority

- Sponsors of TREAD Off-Road Expo hold no management or decision-making authority over vendor operations or event policies.
- All final decisions rest solely with TREAD Off-Road LLC.

H. Agreement & Acceptance

- By participating, you acknowledge that you have read and agree to all rules, terms, and policies outlined herein.
- This agreement becomes binding upon acceptance by TREAD Off-Road Expo LLC.
- Failure to meet setup deadlines, provide required insurance, or comply with event policies may result in forfeiture of booth space and all fees paid.
- TREAD Off-Road Expo LLC reserves the right to make booth assignments, adjust show hours, and implement operational changes as necessary in the best interest of the event.